PRACTICAL RESOURCE / AI COFOUNDER

Ai Cofounder - Your Practical Starter Kit

Think it through. Make it happen. Keep moving.

Use these prompts with an AI tool you already have. Replace every bracketed field with real context. Review important facts and outputs before acting.

Your Business Brief

Customer:

Problem or task:

Current offer or project:

Desired result:

What we know and how we know it:

What remains uncertain:

Time, budget, and capacity:

What is already decided:

What a useful finished output looks like:

How To Use Ai As Your Cofounder

Act as a thoughtful business partner. My goal is [goal]. My customer is [customer]. Here is what we know: [evidence]. My constraints are [time, budget, capacity]. Ask up to three questions that would materially change your advice. Then compare two practical next moves, state assumptions and tradeoffs, challenge my preferred option, and help me complete the first useful deliverable.

Your Next Move

1. Create a one-page business brief.
2. Choose one decision or task.
3. Request evidence, tradeoffs, and a concrete draft.
4. Review the work yourself and test it in the real world.
5. Save the result and your next move.

Use Ai To Turn A Busy Week Into Finished Work

Help me plan a realistic week. The result I need is [result]. My available focused time is [hours]. My fixed commitments are [commitments]. My task list is [list]. Identify the smallest set of actions that achieves the result, flag overcommitment, suggest one task AI can help draft, and define a finish line for each action.

Your Next Move

1. Pick one meaningful weekly outcome.
2. Estimate actual capacity and review time.
3. Choose the few tasks that directly support it.
4. Use AI to prepare one deliverable.
5. Measure total time and quality, then adjust.

Build A Useful First Product With Ai

Help me specify a small first version of [product]. The user is [user], trying to [job]. Current evidence is [evidence]. Define one core flow, inputs and outputs, acceptance criteria, failure states, and explicit exclusions. Recommend the smallest prototype that tests [question]. Do not invent customer validation.

Your Next Move

1. Describe a real customer task.
2. Choose one question the first version must answer.
3. Write a brief with acceptance criteria.
4. Build and test one complete action.
5. Use observed behavior to choose the next change.

A Practical Ai Workflow For Better Marketing

Help me create a focused marketing campaign. Audience: [audience]. Offer: [offer]. Desired action: [action]. Customer evidence: [notes]. Channel: [channel]. Draft three distinct messages, one matching landing-page outline, and a follow-up. Flag unsupported claims and explain what I should measure to judge the campaign.

Your Next Move

1. Choose one audience and desired action.
2. Use real customer language and sourced evidence.
3. Draft a consistent message, page, and follow-up.
4. Review claims and the complete click path.
5. Measure the business outcome and test one change.

Use Ai To Prepare, Follow Up, And Sell More Thoughtfully

Help me prepare for a sales conversation with [type of buyer]. My offer is [offer]. Verified context is [context and sources]. Draft a concise brief, five discovery questions, two likely objections framed as hypotheses, and a follow-up outline. Mark unknowns. Do not invent personal details, budgets, or commitments.

Your Next Move

1. Prepare a sourced account brief.
2. Ask about actual problems and decision criteria.
3. Role-play one difficult moment.
4. Review the recap and proposal for accuracy.

5. Record a real next action and follow through.

Use Ai To Make A Clearer Business Decision

Help me compare [option A] and [option B], including waiting. Goal: [goal]. Constraints: [constraints]. Verified evidence: [evidence]. Criteria: [criteria]. Separate facts from assumptions, explain tradeoffs, argue against my preferred option, and propose a small test for the most consequential uncertainty.

Your Next Move

1. State the decision and deadline.
2. Agree on the criteria that matter.
3. Separate known facts from assumptions.
4. Challenge the preferred option.
5. Record the choice and a review date.

When You Feel Stuck, Use Ai To Find A Next Move

I am stuck on [task]. I have tried [attempts]. The obstacle seems to be [obstacle], and I have [time] available today. Help me separate what I know from what I am assuming. Be supportive but challenge avoidance or unnecessary scope. Give me one useful action with a clear finish line, then help me start it.

Your Next Move

1. Name the specific obstacle.
2. Choose a step that fits your current capacity.
3. Ask for useful pushback, not automatic praise.
4. Finish or learn something small.
5. Save a restart note and set a real checkpoint.

Weekly Review

What finished?

What changed?

What evidence challenged our assumptions?

What should stop or become simpler?

What is the next useful action?

When will we review it?

Restart Note

Current goal:

Last thing completed:

Relevant files:

Open question:

Next action:

Explore tools: https://ai-cofounder.ashleyrabbittcodes.chatgpt.site/tools.html (current hosted preview may require owner access)

Explore Waymaker: https://waymaker.cx

Optional human help: https://cal.com/waymakeragency/15min